Together for a Prepared Moldova – first national preparedness campaign on 19-21 November



From 19 to 21 November 2026, public authorities will launch the first national campaign to prepare the population for crisis situations, which will kick off the National Programme “Moldova Prepared”.

Through this programme, the authorities aim to help citizens better understand the risks they may face, know how to protect themselves, and learn what simple steps they can take in advance for their own safety and that of those around them.

The State remains responsible for protecting the population, responding to crises and ensuring the continuity of public services. Citizen preparedness complements these measures, so that every person knows how to act safely in the event of unforeseen situations.

The campaign will begin on 19 November in Chișinău with the National Resilience Congress – a national event bringing together central and local authorities, international partners, the business community, civil society, the media, academia and community representatives. Several tools and initiatives aimed at preparing the population and strengthening cooperation between institutions and communities will be presented at the Congress:

1. **Resilience Guide for Families, Communities and Citizens:** The guide will offer accessible recommendations on household preparedness, building basic supplies, family communication, safety measures and recommended actions in various crisis situations. It will include information tailored to the needs of families with children, pet owners, older people and persons with disabilities.
   The development of the guide was preceded by an extensive consultation process involving over 500 representatives of local public authorities, civil society, the media, the business community and other groups. The recommendations collected helped adapt the material to the real needs of the population.

2. **Emergency backpack:** The contents of an emergency backpack will be presented, with concrete examples of items that every family can gradually put together, according to their own needs and financial means.

3. **The “Alerts” module in the EVO app:** The new feature designed to inform the population in crisis situations will be presented. Through the EVO app, citizens will be able to receive relevant information and notifications, as part of efforts to develop digital channels for rapid communication between authorities and the population.
   This tool will expand the options for informing and alerting the population in crisis situations, complementing existing public communication channels. The official websites and social media accounts of the authorities will remain the main sources of information for citizens, while the new digital tool will be an additional means of delivering information more quickly and directly.
   The EVO app module is separate from the MD-Alert system, scheduled for launch in 2027. MD-Alert will use Cell Broadcast technology, which allows warning messages to be sent directly to the mobile phones of people in a given area, without the need to install an app.

4. **Practical crisis simulation exercises:** Participants will observe several crisis scenarios, one in the field of public health and another involving drones. The exercises will demonstrate how information flows between institutions, how decisions are coordinated and which entities take action.

5. **Community Resilience Platform:** The vision of this initiative will be presented at the Congress, along with the way interested organisations can express their willingness to take part.

The Congress will also include discussions on the role of local public administration, the business community, the media and civil society in strengthening resilience, as well as a simulation exercise on responding to a refugee influx.

The campaign will continue on **20 November in Edineț** and on **21 November in Ștefan Vodă**, with the participation of representatives of local public authorities, territorial and local crisis management commissions, emergency services, educational institutions, civil society and communities from the north and south of the country. Activities will focus on the practical application of the campaign’s recommendations: preparing households for 72 hours, developing crisis management capacities at local level, activating local crisis management commissions and identifying support

measures for vulnerable people.

The “Moldova Prepared” Programme aims to turn preparedness into a permanent practice rather than a one-off reaction. The State remains responsible for emergency response and restoring services, and continues to strengthen its prevention, coordination and response capacities. Citizens will receive the information and tools they need to make informed decisions and contribute to the safety of their own families and communities.

The Programme is aligned with European Union recommendations on crisis preparedness and draws on the experience of other countries, adapted to the realities of the Republic of Moldova. The first 72 hours of a crisis are a period during which the authorities must assess the situation, mobilise resources, intervene wherever lives are at risk and restore affected services. Individual preparedness for this period helps families meet their basic needs and allows emergency services to prioritise people in immediate danger.

It is important to emphasise that this campaign is not being organised in response to a specific threat and does not involve any planned interruptions of public services. The State remains responsible for protecting the population, responding to crises and ensuring the continuity of services. Preparing for risks does not mean that they will necessarily occur. It means having the information, resources and capacities in place in advance to better cope with unforeseen situations.

A prepared Moldova means better-coordinated institutions, stronger communities and better-informed families.

